

**Tourism Accommodation Australia (Victoria)**  
**2012 State Awards for Excellence**

**Tuesday 12<sup>nd</sup> June 2012 at the Grand Hyatt Melbourne**

It is with pleasure that TAA (Vic) announces the 2012 TAA (Vic) State Awards for Excellence. The awards continue to be the pre-eminent hospitality industry awards, specifically acknowledging the accommodation sector.

**Event Details**

Guest will be treated to a sumptuous 3 course meal and a fine selection of premium wines and ales at the Grand Hyatt Melbourne on Tuesday 12<sup>nd</sup> June 2012.

The 2012 awards will be in the following categories;

- Resort Style Accommodation of the Year;
- Boutique Style Accommodation of the Year;
- Deluxe Accommodation Hotel of the Year;
- Superior Accommodation Hotel of the Year;
- Mid-Range Accommodation Hotel of the Year;
- Regional Accommodation of the Year;
- Apartment/Suite Accommodation of the Year;
- Deluxe Restaurant of the Year;
- Hotel Restaurant of the Year
- Hotel Bar of the Year, and
- Outstanding Contribution to the Industry Award

In 2012, TAA (Vic) is introducing a new nomination and voting process as follows:

**Nomination Process**

TAA (Vic) members will automatically be entered into the award category which best reflects their core business. In addition to this, there will be specific awards such as Hotel Restaurant of the Year. TAA (Vic) will advise members in writing of their nomination category. If members wish to change their award category or nominate for specific awards they may advise TAA (Vic) at this time in writing.

## **Voting Process**

1. TAA (Vic) members are to vote for their choice of the top three hotels in their category (all votes have the same weighting);
2. The two hotels with the greatest number of votes are nominated as finalists in each category, and
3. A panel of highly experienced industry professionals judge the two finalists in each category by means of an anonymous site visit.

TAA (Vic) is excited with this new and innovative concept. We look forward to working with the industry to determine the 2012 Awards for Excellence finalists.

Please do not hesitate to contact our Major Events Manager, Annalee Humphry on 0430 023 916 or [a.humphry@ahavic.com.au](mailto:a.humphry@ahavic.com.au) directly to discuss any of the information relating specifically to these awards.

Alternatively, should you have any queries relating to your category for nominating or general member's enquiries, please contact me directly on 03 8631 7904 or [michelle@tourismaccommodation.com.au](mailto:michelle@tourismaccommodation.com.au).

We look forward to your participation and wish you well in your endeavors to be recognised as Victoria's best.

Kind regards

Michelle King  
Executive Officer  
Tourism Accommodation Association (Victoria)