

#WFHospo

REVITALISING VIC HOSPITALITY

WWW.THIRD-PLACE.ORG



#WFHOSPO



Third Place in partnership with AHA (Vic) & TAA (Vic) are enabling the thousands of remote workers across Victoria to get back into hospitality venues to eat, drink and reconnect with colleagues, culture and community.

#WFHospo connects AHA (Vic) corporate partners with its members to revitalise the hospitality industry, while supporting the mental health and well-being of the workforce.

For more information on how to join the initiative go to www.third-place.org, or contact our CEO Dean Katz directly: dean@third-place.org / 0413 497 225

#WFHOSPO

#WFHOSPO IS A JOINT INITIATIVE BY THIRD PLACE, AHA & TAA (VIC) TO:

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JOIN US

Revitalise the hospitality industry hit hard by the pandemic, by driving corporate spend and professional workers into hospo venues across Victoria to eat, drink and work remotely



Provide corporate partners with a 'work from anywhere' platform for their employees to access and book productive spaces to work remotely as part of their remote or hybrid strategy



Support the mental health and wellbeing of employees by providing access to inspiring, convenient and collaborative spaces to work remotely as a balance between working from home and the office





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HOW CAN CORPORATE PARTNERS & HOSPITALITY MEMBERS SUPPORT?

Corporate partners can pledge their support for the #WFHospo initiative and offer their employees access to the Third Place marketplace, together with a monthly allowance to spend at cafes, restaurants and hotels to eat, drink and work remotely whilst collaborating with colleagues and reconnecting with the community at a convenient location, or a place near home.

Hospitality members can join the #WFHospo initiative by listing their venues and spaces on the Third Place marketplace for the employees of corporate partners to easily find and book to work remotely anytime, anywhere across Victoria.

For more information contact:
Dean Katz - CEO
dean@third-place.org
0413 497 225

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WE HAVE ALL THE RIGHT INGREDIENTS

HOSPITALITY



- New revenue supported by corporates and their workforce
- A new corporate customer base into venues and direct communications to customer
- Increased customer footfall during off-peak periods
- Complimentary advertising through Third Place channels and networks

CORPORATES

- Propel your employee mental health and well-being program
- Improve your employee experience, culture and community
- Save significant real estate costs by adopting a remote / hybrid strategy (research suggests on average \$11,000+ per hybrid employee p.a.)*
- Increase happiness, productivity and staff retention
- Boost brand and attract talent



EMPLOYEES

- Employees have access to convenient, inspiring & collaborative spaces to work remotely
- Improved mental health and well-being
- Support a healthy work-life balance and flexibility
- Save time and costs associated with commuting, parking or public transport (research suggests up to \$4,000 per employee year)*

Contact:
Dean Katz - CEO
dean@third-place.org
0413497225