+ Function Space

Online Presence

- Was the information on the venue's website enticing?* Did you feel motivated to attend?
- Was the information on the venue's website informative?* E.g. showcasing different function rooms throughout the venue
- Was the information on the venue's website up to date?*
- Was the functions and event pack available on the website? *

Booking

Please try to book a site visit over the phone. When calling to make a booking, please call during non-service hours i.e. not between noon and 2 p.m. and before 5 p.m. If you cannot book over the phone, please book online

- Were you able to make a booking over the phone or online?*
- When you called to make a booking, did the person answering the phone mention the name of the venue and introduce themselves?*
- Was the staff member friendly and polite?*
- Did the staff member repeat the time of the site visit back to you?*
- Did the staff member ask you specific details about your event?* E.g. date of event, time, estimated attendance, type of event (birthday, wedding)
- When requesting a site visit online, was the enquiry process user-friendly?* Could you easily locate the book now button (or something similar)?
- Could you locate information about the venue easily e.g. menu and opening hours?*
- When requesting a site visit was there a section where you could add details for your event e.g. special occasion, pax, style of event, date and time?*
- Did a staff member respond to your online enquiry in a timely manner? *
- Was the staff member who responded to your online enquiry informative?*
- Was the staff member friendly and polite?*

First Impression

- Was it easy for you to find where to go to meet with function sales?*
- Was there signage directing you where to go?*
- Was the area where you met the function salesperson clean and tidy?*
- Were staff members easily identifiable?*
- Were all staff members well presented and neatly groomed?*
- Were you acknowledged within one minute of arriving at where you were told to go?*
- Did the person who greeted you smile and ask you engaging questions?*
- Did the person who greeted you make eye contact?*
- Did the staff member ask questions about your specific function?*
- Did the staff member make you feel comfortable?*
- Did the staff member take a genuine interest in you and your function?*
- Did the staff member ask about your goals / desires for your function?*
- Did the staff member capture your personal details?*
- Did the staff member make notes / record your answers as you spoke?*
- Was the interior of the event venue tidy?*
- Were the floors inside the venue clean?*
- Was the décor in line with the style of the venue?*
- Was furniture in the venue in good repair with no obvious maintenance issues? If you did find maintenance issues, please upload a photo.*
- Did you notice any safety hazards at the venue? If so, please upload a photo*
- Was the venue accessible?* E.g. wheelchair access, lift.
- Did you notice poor acoustics while in the venue?* E.g. did the sound at the venue echo, making it hard to hear while you were there?

Tour

- Did the staff member take you to the function space that best suited your needs first?*
- Did the staff member tell you about the benefits of the space in relation to your specific function?*
- Was the staff member passionate throughout the tour and whilst they showed you around the function space?*
- Did the staff member ask you questions such as "Can you see how this would work for your function?"*

• When the staff member showed you around, did they point out these areas:*

	Yes	No
i Break out areas		
ii Bathrooms		
iii Outdoor areas		
iv AV system (speakers, microphones, screens)		

- Was the function space that you were shown clean?*
- Was the function space that you were shown tidy?*
- If you saw any other staff members, did they appear friendly and happy?*

Closing

- Once the functions space tour was over, were you taken to a seated area to discuss prices?*
- Did the staff member recap how their function space could be great for your function?*
- Did the staff member re-state the goals / desires of your function?*
- Did the staff member use a pre-printed price presentation to run you through the options?*
- Were the prices clearly explained (including all-inclusive options, pay by consumption, etc.)*
- Did the staff member ask you to make a booking/close the sale?* Refuse to make a booking and give them a reason e.g. "I want to look over my budget", "I need to speak to my partner", "I want to think this through" etc.
- Did the staff member attempt to overcome your objection to not making a booking today?*
- Did the staff member ask if they could arrange a time to call you to follow up?*
- Were you given a warm farewell?*
- Would you have been likely to say yes to booking a function here if this were a real scenario?*
- Did the function space feel warm and inviting?*

Follow Up

- Did you receive a follow up call on the agreed day and time?*
- Was the staff member polite and friendly?*
- Did the staff member ask if you'd had a chance to *insert objection why you didn't book on the day you came in*?*
- Did the staff member show empathy when you said you still were not ready to make the booking?*
- Did the staff member set a course for further follow-up after you declined to book?*
- Did the staff member still end on a positive note despite you not booking?*
- If not, what did they do?